

In Profile

# Monte Vista

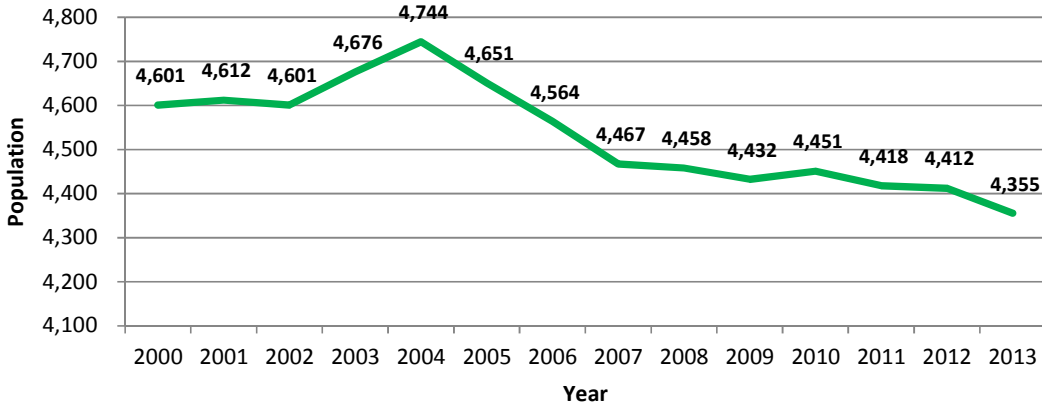
## Monte Vista County At A Glance

2013 Population (SDO)	4,355
Pop. Growth 2000-2013 (SDO)	-5.3%
Median Household Income (ACS 09-13)	\$38,634
County Employment 2014 (SDO)	5,347

Source: Colorado State Demography Office; ACS 2009-2013, U.S. Census Bureau

## Population

Monte Vista Population, 2000-2013



Source: Colorado State Demography Office

**Median Age**  
**35.6**

**Per Capita Income**  
**\$17,151**

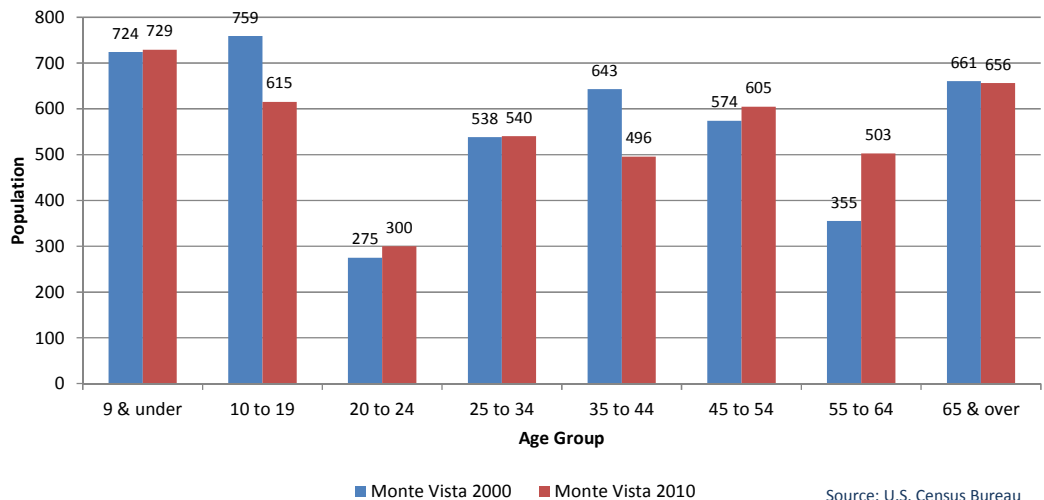
**30.9%**  
**Homes with no Mortgage**

**No health insurance**  
**19.4%**

- Monte Vista’s population declined 5.3 percent between 2000 and 2013 – from 4,601 in 2000 to 4,355 in 2013.
- Most recently, the city lost over 200 residents in the period from 2010 to 2013.
- Population loss in Monte Vista accounts for about one-third of the drop in Rio Grande County, which declined by 693 during 2000 to 2013.
- Monte Vista accounts for 37.1% of the population of Rio Grande County.
- Colorado grew by 4.26 percent during the period of 2010 to 2013.

Since 2000, Monte Vista has seen the greatest decreases in the age groups 35 to 44 and 10 to 19. A significant increase is noted in the age group, 55 to 64. This is consistent with an aging Baby Boomer population. It is a trend expected to continue for 15 to 20 years.

Monte Vista Population by Age 2000-2010



Source: U.S. Census Bureau

Prepared by:



SAN LUIS VALLEY  
DEVELOPMENT RESOURCES GROUP



SAN LUIS VALLEY  
COUNCIL OF GOVERNMENTS

# Housing & Households

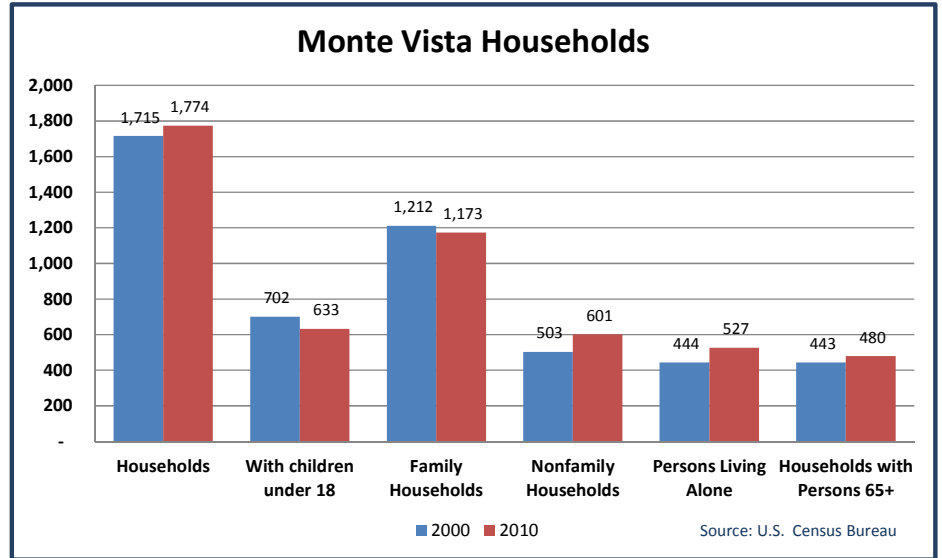
## Monte Vista Housing Units

	2000	2010
Total Housing Units	1854	1960
Occupied Units	1715	1774
Owner-Occupied	1101	1064
Renter-Occupied	614	710
Vacant Units	139	186
Seasonal	20	22
Other Vacant	119	164

Source: U.S. Census Bureau

- The vacancy rate was 9.5% in 2010, excluding seasonal housing it was 8.4%.
- Owner-occupied units are 54.3% of occupied units.
- About 40% of occupied units are rental units.
- Occupied units account for 90.5% of total units.
- Total housing units grew by 106 from 2000 to 2010.

- The number of households in Monte Vista increased 59 from 2000 to 2010.
- Nonfamily households grew by 98, while other categories declined.
- About 27% of households are persons 65 and older.
- Persons living alone account for 30% of households.
- The number of households with children fell by 69.
- Family households fell 39.



# Race & Ethnicity

## Monte Vista Pop. by Race/Ethnicity

	2000	2010	2010%
Total	4,529	4,444	100
White	2,857	3,037	68.3
Afro-American	17	17	0.4
Native	73	84	1.9
Asian	13	15	0.3
Pacific Islander	2	-	0
Other Race	1,441	1,109	25
Two or More	126	182	4.1
Hispanic*	2,636	2,726	61.3

Source: U.S. Census Bureau

- In Monte Vista, 31.7% identify as a race other than White. That reflects a greater diversity than the state as a whole, where 20.9% identify racially as other than White.
- Over 60% in Monte Vista identify as Hispanic (61.3%), which compares to 20.8% in Colorado.
- The share of Monte Vistans that identify as Hispanic grew from 2000 to 2010. In 2000, 58.2% identified as Hispanic.

\* Hispanic origin is considered an ethnicity, not a race by the U.S. Census Bureau. Hispanics may be of any race.

Prepared by:



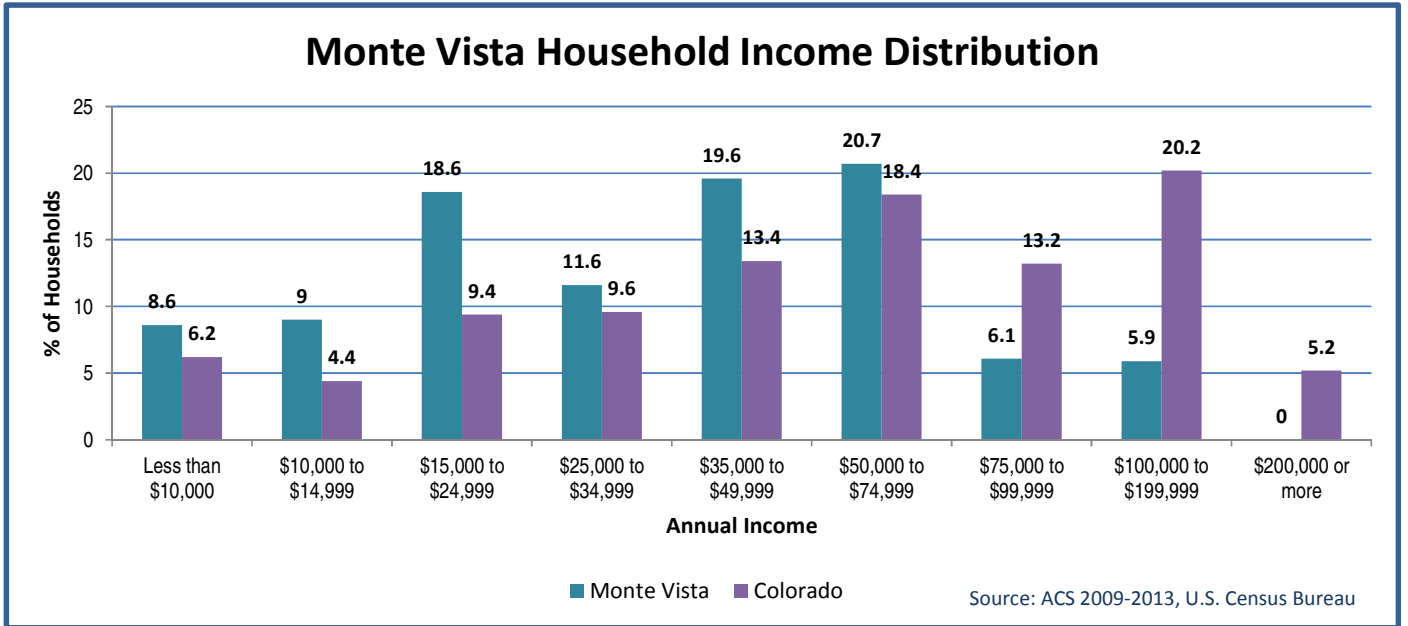
SAN LUIS VALLEY  
DEVELOPMENT RESOURCES GROUP



SAN LUIS VALLEY  
COUNCIL OF GOVERNMENTS

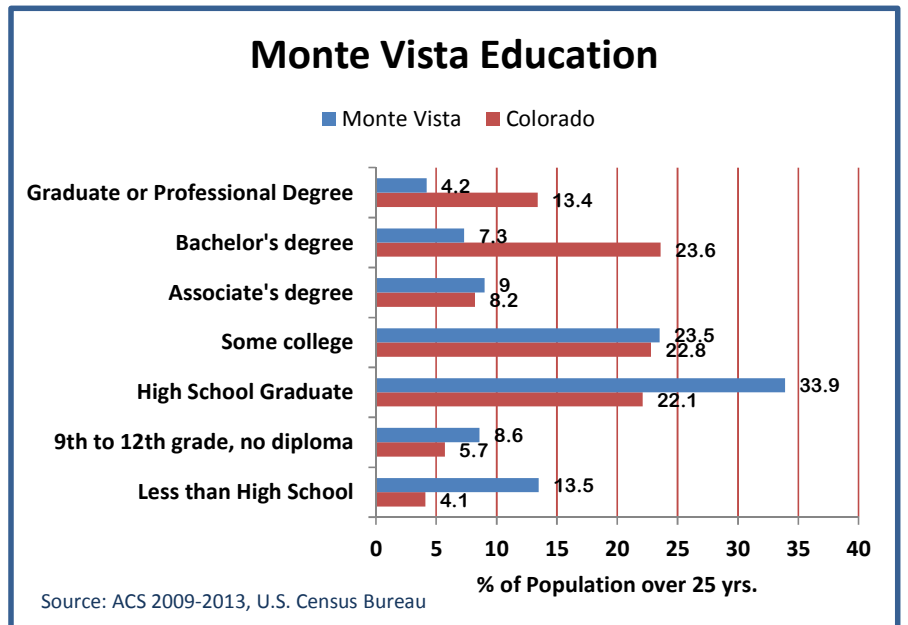
# Income

The chart below shows the distribution of income in Monte Vista compared to the rest of Colorado. Monte Vista has a large percentage of residents making less than \$25,000 annually, 36.2%. That compares to 20% statewide making less than \$25,000 per year. A very large percentage in Monte Vista, 88.1%, have incomes up to \$75,000. At incomes over \$75,000, Monte Vista lags behind state. The greatest contrast is with incomes over \$75,000 where only 12% in Monte Vista are above that income level. Statewide, 38.6% have an annual income above \$75,000. The Median Household Income (MHI) for Monte Vista is \$38,634, lower than the state MHI of \$58,433.



# Education

Monte Vista is behind the state in the percentage of residents with college degrees with 20.5% holding Associate's, Bachelor's or advanced degrees. Statewide, 45.2% have college degrees. However, 33.9% in Monte Vista are high school graduates, compared to only 22.1% in Colorado. Monte Vista has a higher percentage – 22.1% - of those who have not finished high school, compared to 9.8% statewide.



Prepared by:



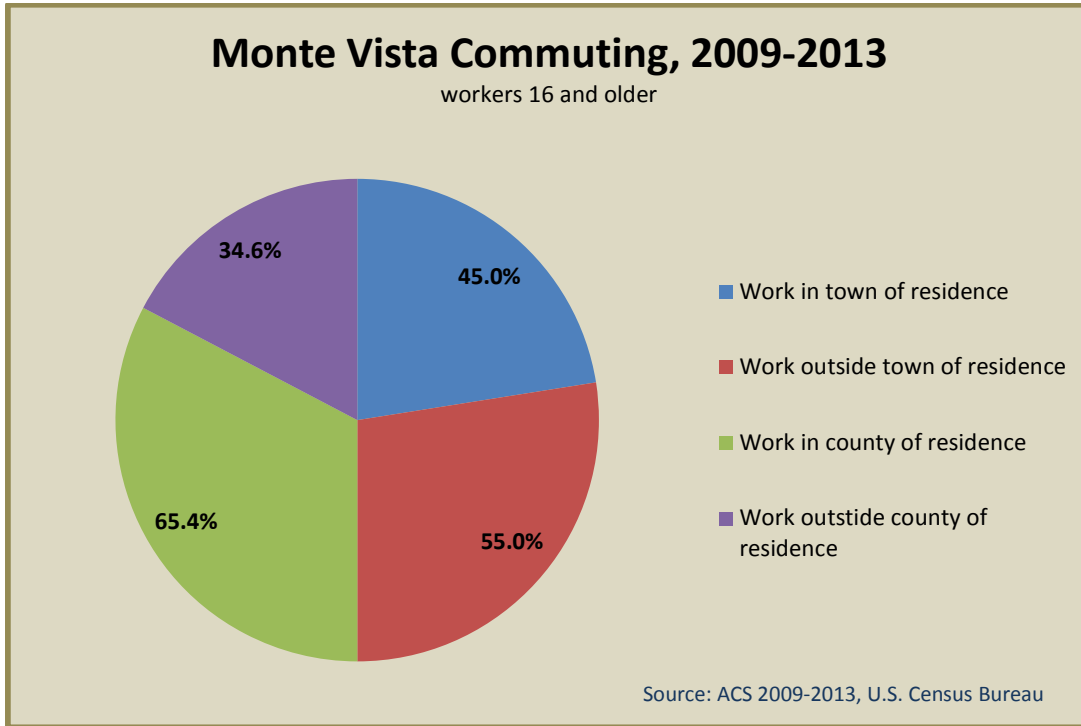
SAN LUIS VALLEY  
DEVELOPMENT RESOURCES GROUP



SAN LUIS VALLEY  
COUNCIL OF GOVERNMENTS

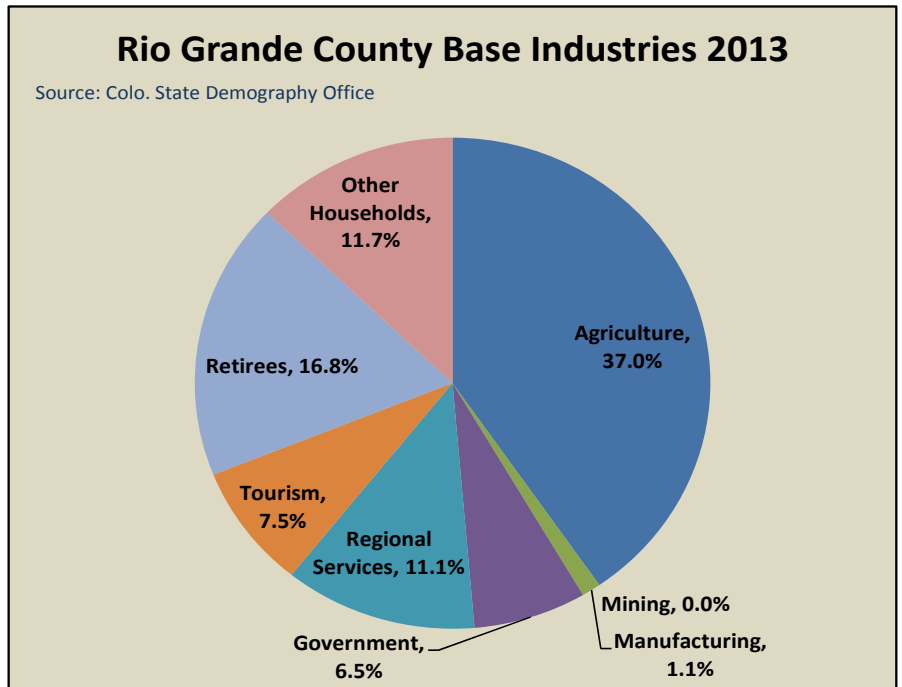
# Commuting

Where workers live and where they work tells us where jobs are located. Commuting affects roads and access to employees. According to the graph below, 65.4% of workers who live in Monte Vista work in Rio Grande County; 45% who live in Monte Vista, work in Monte Vista. Of those living in Monte Vista, 34.6% work outside the county and over one-half, 55%, of those living in Monte Vista work outside the city.



## Jobs & the Economy

An analysis of Base Industries in Rio Grande County shows the importance of Agriculture to the county's economy, accounting for 37%. Retirees (16.8%), Other Households (11.7%) and Regional Services (11.1%) also account for large segments of the county's economy. Tourism represents 7.5% and Government 6.5%. Base Industries are those that bring new dollars to the region.



Prepared by:



SAN LUIS VALLEY  
DEVELOPMENT RESOURCES GROUP



SAN LUIS VALLEY  
COUNCIL OF GOVERNMENTS

A look at jobs by industry, below, indicates where the jobs are in the local economy. The top job sectors in Rio Grande County are:

- Agriculture, Forestry, Fishing & Hunting
- Government
- Health Services
- Retail Trade
- Accommodation & Food Services

Total average employment for Rio Grande County in 2014 is 5,347.

<b>Rio Grande County Jobs by Sector, 2014</b>	
Accommodation and food	381
Admin and waste	114
Agriculture	1,303
Arts	73
Construction	300
Education	23
Finance activities	140
Government	959
Health Services	453
Information	16
Management of companies and enterprise	-
Manufacturing	140
Mining	-
Other services, except public administration	334
Professional and business services	159
Real estate	95
Retail Trade	416
Transportation and warehousing	96
Utilities	65
Wholesale trade	282
<b>Total Jobs</b>	<b>5,347</b>

Source: Colorado State Demography Office

**Economic Industry Mix**

Share of Jobs by Industry	Rio Grande	Monte
	County	Vista
Agriculture	24%	32%
Mining	0%	0%
Utilities	1%	2%
Construction	6%	3%
Manufacturing	3%	1%
Wholesale trade	5%	9%
Retail Trade	8%	6%
Transportation and warehousing	2%	2%
Information	0%	1%
Finance activities	3%	3%
Real estate	2%	0%
Professional and business services	3%	2%
Management of companies and enterprise	0%	0%
Admin and waste	2%	1%
Education	0%	0%
Health Services	8%	9%
Arts, Entertainment, and Recreation	1%	1%
Accommodation and food	7%	8%
Other services, except public administration	6%	3%
<b>Government</b>	<b>23%</b>	<b>17%</b>

Source: Colorado State Demography Office

Monte Vista reflects an industry mix similar to Rio Grande County. Agriculture and Government are the largest segments of the job mix. A slightly higher percentage of residents in Monte Vista work in Agriculture than do in Rio Grande County. A significant percentage from Monte Vista work in Government, although less than countywide.

**Rio Grande County Job & Population Forecast**

	Population	Total Jobs
2010	12,001	5,879
2015	12,124	5,694
2020	13,165	6,205
2025	13,892	6,647
2030	14,777	6,955

Source: Colorado State Demography Office

Forecasting job and population growth to 2030, the State Demography Office projects population will grow at an annual rate of 1.7% to 1.1%. The population over 65 years of age will continue to grow as a percentage of the total population, which could drive job growth in service industries and indicate a migration of workers to replace those retiring from the labor force over the next 10 years.

*This community profile was compiled by the San Luis Valley Development Resources Group and the San Luis Valley Council of Governments, with assistance from the Colorado State Demography Office. For further information, contact Director of Research Hew Hallock at (719) 589-6099, or e-mail [hhallock@slvdrq.org](mailto:hhallock@slvdrq.org).*

Prepared by:



SAN LUIS VALLEY  
DEVELOPMENT RESOURCES GROUP



SAN LUIS VALLEY  
COUNCIL OF GOVERNMENTS